

Education

User Experience

- UX Course, UX Vision (Tal Florentin) - 2018
- UX Course, Netcraft College (Lior Yair) - 2013

Webmaster

John Bryce

Marketing communication design

WIZO Academy of Design and Education

Project Skills

Design System, Product Design, Product Strategy, UI, UX, Prototyping, Information Architecture,

Software Skills

Figma, Photoshop, Illustrator, After Effects, WordPress, Elementor page builder, Invision, Wix, HTML/CSS

Languages

Hebrew –mother tongue
English – proficiency level

Daphna Alon

UX/UI Designer

Contact

054-4983345 | daphnaalon67@gmail.com | linkedin.com/in/daphnaalon

Portfolio

2020.daphna-alon.com

figma.com/@DaphnaAlon

Experience

UI/UX Designer

Freelance August 2020 -Today

- Working in the field of health care with a company that provides a solution for the automatic distribution of medicines in hospitals- design of new features and optimization of existing screens:
Daily distribution of medications by hours and quantities, documentation of medication given to patients, status of the medications in the machine, etc.

Product Designer, UX / UI

CET-The Center for Educational Technology August 2015 - August 2020

- Designing interfaces, LMS and digital products for educational projects including design systems (e-Learning)
- Design interactive simulations for learning needs and matriculation exams
- Creating Prototypes and Wireframes
- Design online courses in CMS systems
- Experienced reading characterization documents and working closely with developers

Web and Mobile Designer, variety of projects

Shamir Systems 2013-2014

Software house that develops platforms for marketing managers such as systems for sending text messages, building and sending emails, landing pages, etc.

- Designing the interface of the web system (CMS)
- Designing templates: landing pages for desktop and mobile in depth attention to User Experience
- Designing the company's marketing materials

RAD 2012-2013

- Designing and building Mini Sites, mailers, banners and newsletters, using CSS and HTML
- Designing and maintaining the company's websites using Vignette web management system