

Daphna Alon

UX/UI
Designer

Education

User Experience

- UX Course, UX Vision (Tal Florentin) - 2018
- UX Course, Netcraft College (Lior Yair) - 2013

Webmaster John Bryce

Marketing communication design

WIZO Academy of Design
and Education

Project Skills

Product Design, Product
Strategy, UI, UX,
Prototyping, Information
Architecture,

Software Skills

Figma, Photoshop,
Illustrator, After Effects,
WordPress, Elementor page
builder, Invision, Wix,
HTML/CSS

Languages

Hebrew –mother tongue
English – proficiency level

Portfolio

2020.daphna-alon.com

Contact

054-4983345 | daphnaalon67@gmail.com

Experience

UI/UX Designer

Freelance

August 2020-Today

- Working in the field of health care with a company that provides a solution for the automatic distribution of medicines in hospitals- design of new features and optimization of existing screens:
Daily distribution of medications by hours and quantities, documentation of medication given to patients, status of the medications in the machine, etc.

Product Designer, UX / UI

CET-The Center for Educational Technology

August 2015 - August 2020

- Designing interfaces, LMS and digital products for educational projects including design systems (e-Learning)
- Design interactive simulations for learning needs and matriculation exams
- Creating Prototypes and Wireframes
- Design online courses in CMS systems
- Experienced reading characterization documents and working closely with developers

Web and Mobile Designer, variety of projects

Shamir Systems

2013-2014

Software house that develops platforms for marketing managers such as systems for sending text messages, building and sending emails, landing pages, etc.

- Designing the interface of the web system (CMS)
- Designing templates: landing pages for desktop and mobile in depth attention to User Experience
- Designing the company's marketing materials

RAD

2012-2013

- Designing and building Mini Sites, mailers, banners and newsletters, using CSS and HTML
- Designing and maintaining the company's websites using Vignette web management system

DSNR and TraderXP

2012-2010

- Responsible for designing landing pages, banners, mailers, and pages for websites using Flash